

## Cookie Policy

### 1. INTRODUCTION

- 1.1. Executives Place Ltd. trading as Ezekia (**we** or **us**) is committed to protecting your personal information and respecting the privacy of the individuals who use the Ezekia website at <https://ezekia.com> (the **Website**).
- 1.2. This document sets out the basis on which we make use of cookies and similar technologies on the Website. In this policy, we refer to all of these technologies as "cookies." Please read the following carefully to understand our views and practices regarding cookies and how we use them. **By continuing to browse the Website, you are agreeing to our use of cookies for the purposes described in this Cookie Policy.**

### 2. WHAT IS A COOKIE?

- 2.1. A **cookie** is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree to us doing so. It contains information that is transferred to your computer's hard drive, and helps us to distinguish you from other users of the Website.
- 2.2. By using cookies, we can provide you with a better and more targeted user experience when you browse the Website. The use of cookies also helps us to improve the Website and make it more useful to our users and to the public.

### 3. WHAT COOKIES DO WE USE

3.1. This section describes the cookies that we use.

#### 3.2. **Essential cookies**

- (a) Essential cookies enable core functionality and are essential for the proper functioning of this website. They cannot be switched off. They may be disabled by changing your browser preferences, but some parts of the site will not work.
- (b) Examples of the functions provided by essential cookies include (but are not limited to): storing your session information, remembering your cookie preferences, preventing cross-site request forgeries, authentication and detecting whether you have 2FA enabled, remembering your language preference, storing categories used on the site, setting security restrictions, enabling the purchase process and payment of products.

#### 3.3 **Functional cookies**

- (a) Functional cookies allow the Website to remember your preferences and provide enhanced, more personal features and functionality. The information that these cookies collect is anonymous and they cannot track your browsing activity on other sites.
- (b) Enabling functional cookies will enable our system to store and remember information such as (but not limited to): which filters you have selected and whether the filter section is open, what sorting setting you have chosen, your selected dashboard display, meetings and tasks default settings, whether you have dismissed warnings/notices, your currency preferences, your notes drafts, the last page you were on before logging out, whether you opted to be remembered on your device upon logging in.

### 3.4 **Analytics cookies**

- (a) Analytics cookies are used to store information, such as what time your current visit occurred, whether you have been to the website before, and what site referred you to the web page. These cookies contain no personally identifiable information but they will use your computer's IP address to know from where in the world you are accessing the Internet.
- (b) We use the following analytics cookies:

<b>Cookie name</b>	<b>Function</b>
_ga	Google Analytics cookie used to distinguish users
_gid	Google Analytics cookie used to distinguish users
_gat	Google Analytics cookie used to throttle request rate

- (c) In relation to the Google cookies listed above, Google stores the information collected by these cookies on servers in the United States. Google may transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

### 3.5 **Targeting cookies**

- (a) Targeting cookies are used to gather information about your browsing habits on our website so that we can deliver content that is more relevant to you and your interests. This information may also be used to serve relevant ads to you across the internet based on the pages you visit.

- (b) We use the following targeting cookies:

Cookie name	Function
__hssc	Keeps track of sessions, determining whether HubSpot should increment the session number and timestamps in the __hstc cookie (cookie provided by Hubspot)
__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser (cookie provided by Hubspot)
__hstc	The main cookie for tracking visitors (cookie provided by Hubspot)
hubspotutk	Keeps track of a visitor's identity (cookie provided by Hubspot)
messagesUtk	Used to recognize and improve the experience of visitors who use the chatflow tool (cookie provided by Hubspot)
__hs_do_not_track	Set to prevent the tracking code from sending any information to HubSpot (cookie provided by Hubspot)
li_ignored	Used to record the time and ID of a pop-up form dismissal to prevent it from showing again
_fbp	Tracking cookie for Facebook advertising (provided by Hubspot)

### 3.6. Third party cookies

- (a) Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

#### 4. HOW LONG DO COOKIES LAST?

- 4.1. The essential **language** cookie is a persistent cookie. This means that it will remain on your device in between browser sessions (in order to remember your language preferences). In the case of the **language** cookie, it will remain on your device indefinitely.
- 4.2. With the exception of the session cookies named in section 4.3, all other cookies that are mentioned in this Cookie Policy are also persistent cookies and will remain on your device in between browser sessions (for example, to remember your preferences and choices when using our website). These other cookies will remain on your device for not more than 24 months.
- 4.3. The following essential cookies – **ezekia\_session**, **laravel\_token**, and **XSRF-TOKEN** – are session cookies. This means that they expire when your browser session ends or when you close your browser, and are not stored longer term.
- 4.4. All cookies may be blocked or deleted by you at any time: please refer to section 5 for instructions how to do this.

#### 5. HOW DO I MANAGE COOKIES?

- 5.1. You can change or update your cookie preferences at any time by visiting the cookie policy on the Website and selecting the option to update your cookie preferences.
- 5.2. You can also enable or disable cookies by changing your browser settings. If you want to stop browser cookies being stored on your browser in the future, or if you want to delete any browser cookies that are already on your computer, please refer to your browser manufacturer's instructions by clicking "Help" in your browser menu. Information on deleting or controlling browser cookies is also available at [www.AboutCookies.org](http://www.AboutCookies.org).

- 5.3. Please note that by deleting or disabling browser cookies, you may not be able to use certain areas or features of the Website, regardless of the cookie preferences set on this Website.